

Media Advisory

Greenspace Inc. Hosting Groundbreaking Ceremony for New Headquarters in Downtown Raleigh

WHAT: CFO of Greenspace, John Marshall, will be hosting the groundbreaking ceremony for the future construction of a 25-story, LEED-certified executive office building. This event will be held at 11:30 a.m. on March 1, at the site of their future headquarters at 618 Walnut Dr. in central Raleigh. This company's move of headquarters will revitalize the Raleigh community as well as boost the North Carolina economy as they already have a distribution center in Asheville.

- There are currently 200 jobs held in the Asheville facility, with 50 more positions becoming available.
- This company provides products and services such as: eco-friendly fertilizers and pesticides, composting equipment, community gardens and clean ups, lobbyists for environmental policies, and several green alternatives for the household.
- Architects and contractors are NC-based Weber and Associates and Rudolph and Sletten. The 25-story LEED-certified building will be built with green alternatives and supply a small public park to downtown Raleigh.
- Greenspace wants to address environmental issues regional to North Carolina, including poultry and pork farming waste, renewable energy, clean water sources, and smog and particle pollution.
- This building will host over 500 offices, bringing in at least 200 new jobs in the Raleigh area.
- Greenspace is one of the most prominent solar power providers in the southeast.
- CFO John Marshall, Chief of Development Reta Thomas, and Director of Public Relations Laura Voytko will be present at the ceremony. A press conference will be held after the ceremony.

WHEN: 11:30 a.m. Tuesday March 1

WHERE: 618 Walnut Drive, Raleigh, North Carolina

CONTACT: PR Director Laura Voytko Office: (555) 555-5555; Pager: (555) 555-5555

Greenspace Fact Sheet

The Company

- Founded in Tampa, Florida in 1983 by Elijah Gould and Tamera West
- Promote environmental products and practices across the Southeastern United States, (Florida ranking #6 among greenest states, the next being Virginia at #19. Louisiana ranks [last](#).)
- Facilities in Florida, Texas, Louisiana, Georgia, Tennessee
- Established distribution center in Asheville, N.C. in 200. Went from 25 jobs to 200, with 50 more positions coming.
- HQ moving from Tampa to Raleigh
- CFO- John Marshall, Chief of Operations Reta Thomas, PR Director Laura Voytko, GM at Asheville Center Lisa Cartright

The Building

- Construction on top of old, precleared land (Former factory that was demolished at foreclosure.)
- 25 story LEED- certified building
- Designed by Weber and Associates, and the contractor is Rudolph and Sletten
- ~\$150 million, \$5 million provided by Carolina Redevelopment Agency for landscaping

Impact on Raleigh and N.C.

- Future expansion in North Carolina (looking at Greenville and Wilmington.)
- Community Service Opps: Community Gardens, City Bikes, Water Stations, Compost bins, Water cleanups, etc.
- Economic boost statewide
- Revitalization of community (industrial company, addition of park)
- Looking to build coastal facility
- Brings 200 jobs to Raleigh, 50 to Asheville, and more with expansions